

DUPLICATE
INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

AL Media LC
Attention: Accounts Payable
222 West Ontario Street
Suite 600
Chicago, IL 60654

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522391-1	09/18/16	September 2016	08/29/16 - 09/18/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Rob Obringer	HRP - Chicago	National

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5169	5169

Flight Dates	Order #	Alt Order #
09/12/16 - 09/30/16	1522391	08366324

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/16	09/16/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	5:10 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PERK0930H	\$175.00 NM
2	WPBF	Th	09/15/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PERK0930H	\$175.00 NM
3	WPBF	F	09/16/16	5:08 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PERK0930H	\$175.00 NM
2	09/12/16	09/16/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	PERK0830H	\$525.00 NM
2	WPBF	Tu	09/13/16	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	PERK0830H	\$525.00 NM
4	WPBF	W	09/14/16	6:37 AM	WPBF News 25 Mornings	6-7AM	:30	PERK0930H	\$525.00 NM
3	WPBF	Th	09/15/16	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	PERK0930H	\$525.00 NM
5	WPBF	F	09/16/16	6:24 AM	WPBF News 25 Mornings	6-7AM	:30	PERK0930H	\$525.00 NM
3	09/12/16	09/16/16	Good Morning America	7-9AM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	8:54 AM	Good Morning America	7-9AM	:30	PERK0930H	\$600.00 NM
2	WPBF	Tu	09/13/16	8:55 AM	Good Morning America	7-9AM	:30	PERK0930H	\$600.00 NM
5	WPBF	W	09/14/16	7:58 AM	Good Morning America	7-9AM	:30	PERK0930H	\$600.00 NM
4	WPBF	Th	09/15/16	8:54 AM	Good Morning America	7-9AM	:30	PERK0930H	\$600.00 NM
3	WPBF	F	09/16/16	8:13 AM	Good Morning America	7-9AM	:30	PERK0930H	\$600.00 NM
4	09/12/16	09/16/16	WPBF NEWS AT 9:00AM	M-F 9A-10A	MTWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	MTWTF--	4	\$300.00				

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Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
Perkins/D/Congress		PERKINS/EST:5169	5169

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/12/16	09/16/16	WPBF NEWS AT 9:00AM-F 9A-10A		MTWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	9:57 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	PERK0830H	\$300.00 NM
2	WPBF	Tu	09/13/16	9:17 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	PERK0830H	\$300.00 NM
3	WPBF	W	09/14/16	9:44 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	PERK0930H	\$300.00 NM
4	WPBF	Th	09/15/16	9:59 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	PERK0930H	\$300.00 NM
5	09/12/16	09/16/16	The View	11A-12PM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/13/16	11:36 AM	The View	11A-12PM	:30	PERK0930H	\$350.00 NM
5	WPBF	W	09/14/16	10:58 AM	The View	11A-12PM	:30	PERK0930H	\$350.00 NM
4	WPBF	Th	09/15/16	10:59 AM	The View	11A-12PM	:30	PERK0930H	\$350.00 NM
6	09/12/16	09/16/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	4	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	4	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/12/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PERK0930H	\$265.00 NM
3	WPBF	Tu	09/13/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PERK0930H	\$265.00 NM
1	WPBF	W	09/14/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PERK0930H	\$265.00 NM
4	WPBF	F	09/16/16	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PERK0930H	\$265.00 NM
7	09/12/16	09/16/16	1230-1P Access Hollywood	1230-1p	MTWTF--	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	M	09/12/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PERK0830H	\$265.00 NM
2	WPBF	Th	09/15/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PERK0930H	\$265.00 NM
8	09/12/16	09/16/16	THE CHEW	1P-2P	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	1:30 PM	THE CHEW	1P-2P	:30	PERK0930H	\$350.00 NM
2	WPBF	W	09/14/16	1:31 PM	THE CHEW	1P-2P	:30	PERK0930H	\$350.00 NM
3	WPBF	Th	09/15/16	1:56 PM	THE CHEW	1P-2P	:30	PERK0930H	\$350.00 NM
10	09/12/16	09/16/16	Ellen	4-5p	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	4:46 PM	Ellen	4-5p	:30	PERK0830H	\$525.00 NM
2	WPBF	Tu	09/13/16	4:46 PM	Ellen	4-5p	:30	PERK0930H	\$525.00 NM
5	WPBF	W	09/14/16	4:45 PM	Ellen	4-5p	:30	PERK0930H	\$525.00 NM
3	WPBF	Th	09/15/16	4:43 PM	Ellen	4-5p	:30	PERK0930H	\$525.00 NM
4	WPBF	F	09/16/16	3:59 PM	Ellen	4-5p	:30	PERK0930H	\$525.00 NM

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Advertiser	Product	Estimate Number	
Perkins/D/Congress	PERKINS/EST:5169	5169	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/12/16	09/16/16	Ellen Class of Time - Pre-emptible with notice	4-5p	MTWTF--	:30	5	\$525.00	NM
11	09/12/16	09/16/16	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 4 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	5:12 PM	M-F 5pm News	5-6pm	:30	PERK0930H	\$525.00 NM
2	WPBF	Tu	09/13/16	5:17 PM	M-F 5pm News	5-6pm	:30	PERK0930H	\$525.00 NM
4	WPBF	W	09/14/16	5:57 PM	M-F 5pm News	5-6pm	:30	PERK0930H	\$525.00 NM
3	WPBF	Th	09/15/16	5:38 PM	M-F 5pm News	5-6pm	:30	PERK0930H	\$525.00 NM
12	09/12/16	09/16/16	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PERK0830H	\$600.00 NM
3	WPBF	W	09/14/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PERK0930H	\$600.00 NM
13	09/12/16	09/16/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/13/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PERK0930H	\$1,100.00 NM
14	09/12/16	09/16/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	2	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 2 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/13/16	7:34 PM	Jeopardy	7:30-8PM	:30	PERK0930H	\$1,325.00 NM
1	WPBF	F	09/16/16	7:33 PM	Jeopardy	7:30-8PM	:30	PERK0930H	\$1,325.00 NM
15	09/12/16	09/18/16	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	MTWTF-S	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-S 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/16/16	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PERK0930H	\$600.00 NM
5	WPBF	Su	09/18/16	11:16 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	PERK0930H	\$600.00 NM
16	09/12/16	09/16/16	Jimmy Kimmel Class of Time - Pre-emptible with notice	1135P-1238A	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/12/16	12:22 AM	Jimmy Kimmel	1135P-1238A	:30	PERK0930H	\$300.00 NM
3	WPBF	Tu	09/13/16	11:51 PM	Jimmy Kimmel	1135P-1238A	:30	PERK0930H	\$300.00 NM
4	WPBF	Th	09/15/16	11:59 PM	Jimmy Kimmel	1135P-1238A	:30	PERK0930H	\$300.00 NM
1	WPBF	F	09/16/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	PERK0930H	\$300.00 NM
17	09/17/16	09/17/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$225.00	NM

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Advertiser Perkins/D/Congress	Product PERKINS/EST:5169	Estimate Number 5169	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	6:24 AM	Sat 6-7am News	Sat 6-7am	:30	PERK0930H	\$225.00 NM
18	09/17/16	09/17/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	7:40 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PERK0930H	\$400.00 NM
19	09/17/16	09/17/16	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	8:39 AM	Sat 8-9am News	Sat 8-9am	:30	PERK0930H	\$265.00 NM
21	09/17/16	09/17/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	7:39 PM	Sat 7pm News	7-730pm	:30	PERK0930H	\$700.00 NM
	LR - Football								
22	09/17/16	09/17/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16		Sat Jeopardy	Sat 7:30-8PM	:00		\$700.00 NM
	Credited								
23	09/18/16	09/18/16	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	6:38 AM	Sun 6-7am News	Sun 6-7am	:30	PERK0930H	\$175.00 NM
24	09/18/16	09/18/16	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PERK0930H	\$400.00 NM
25	09/18/16	09/18/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/12/16	09/18/16	-----1	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	8:10 AM	Sun 8-9am News	Sun 8-9am	:30	PERK0930H	\$265.00 NM

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www.thewpbfchannel.com

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26	09/18/16	09/18/16	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----1	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	9:58 AM	Sun 9-10am	9-10am	:30	PERK0930H	\$525.00 NM
27	09/18/16	09/18/16	Sun 6pm News Class of Time - Pre-emptible with notice	6-630p	-----1	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	6:13 PM	Sun 6pm News	6-630p	:30	PERK0930H	\$425.00 NM
28	09/18/16	09/18/16	Matter of Fact Class of Time - Immediately Pre-emptible without notice	SUN 10-1030A	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	10:16 AM	Matter of Fact	SUN 10-1030A	:30	PERK0930H	\$100.00 NM
29	09/12/16	09/16/16	ACCESS HOLLYWOOD 105-135a Class of Time - Immediately Pre-emptible without notice		MTWTF--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 3 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/12/16	1:36 AM	ACCESS HOLLYWOOD	105-135a	:30	PERK0930H	\$25.00 NM
2	WPBF	Tu	09/13/16	1:22 AM	ACCESS HOLLYWOOD	105-135a	:30	PERK0930H	\$25.00 NM
3	WPBF	W	09/14/16	1:32 AM	ACCESS HOLLYWOOD	105-135a	:30	PERK0930H	\$25.00 NM
30	09/18/16	09/18/16	EMMY AWARDS Class of Time - Immediately Pre-emptible without notice	8-1115p	-----2	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----2 2 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/18/16	7:59 PM	EMMY AWARDS	8-1115p	:30	PERK0930H	\$4,000.00 NM
1	WPBF	Su	09/18/16	10:00 PM	EMMY AWARDS	8-1115p	:30	PERK0930H	\$4,000.00 NM
31	09/17/16	09/17/16	Sat Prime College Football Class of Time - Immediately Pre-emptible without notice	8-1130pm	-----1-	:30	1	\$704.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----1- 1 \$704.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/17/16	8:00 PM	Sat Prime College Football	8-1130pm	:30	PERK0930H	\$704.00 NM
32	09/16/16	09/16/16	20/20 Class of Time - Pre-emptible with notice	10-11PM	----F--	:30	1	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 ----F-- 1 \$2,150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/16/16	10:47 PM	20/20	10-11PM	:30	PERK0930H	\$2,150.00 NM
33	09/14/16	09/14/16	ABC Comedies Class of Time - Pre-emptible with notice	9-10PM	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 --W---- 1 \$1,400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522391-1	09/18/16	September 2016	08/29/16 - 09/18/16
Advertiser		Product	Estimate Number
Perkins/D/Congress		PERKINS/EST:5169	5169

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/14/16	09/14/16	ABC Comedies	9-10PM	--W----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/14/16	9:53 PM	ABC Comedies	9-10PM	:30	PERK0930H	\$1,400.00 NM
34	09/18/16	09/18/16	Sun 5pm News	5-6pm	-----1	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/18/16	5:14 PM	Sun 5pm News	5-6pm	:30	PERK0930H	\$125.00 NM
35	09/12/16	09/16/16	Nightline	1238-107A	MTWTF--	:30	3	\$140.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWTF--	3	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/12/16	12:52 AM	Nightline	1238-107A	:30	PERK0830H	\$140.00 NM
1	WPBF	Tu	09/13/16	12:52 AM	Nightline	1238-107A	:30	PERK0930H	\$140.00 NM
2	WPBF	W	09/14/16	1:03 AM	Nightline	1238-107A	:30	PERK0930H	\$140.00 NM
36	09/12/16	09/15/16	ABC World News Now	2-4x	MTWT---	:30	1	\$5.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/12/16	09/18/16	MTWT---	1	\$5.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/13/16	2:17 AM	ABC World News Now	2-4x	:30	PERK0930H	\$5.00 NM
Total Spots							72		

Payment Terms 30 Days

<u>Gross Total</u>	\$39,474.00
<u>Agency Commission</u>	\$5,921.10
<u>Net Amount Due</u>	\$33,552.90

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